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Introduction

Your privacy is important to us. It is bizTOnet's policy to respect your privacy and comply with any applicable law and regulation regarding any personal information we may collect about you, including via our app, bizTOnet, and its associated services.

Personal information is any information about you which can be used to identify you. This includes information about you as a person (such as name, address, and date of birth), your devices, payment details, and even information about how you use an app or online service.

In the event our app or website contains links to third-party sites and services, please be aware that those sites and services have their own privacy policies. After following a link to any third-party content, you should read their posted privacy policy information about how they collect and use personal information. This Privacy Policy does not apply to any of your activities after you leave our app or website.

This policy is effective as of 04 April 2023.

Last updated: 04 April 2023

Overview

The mission of bizTOnet is to help members to develop their business and network. They can promote their business activities, sell products and services, find business demands, exchange leads and increase their profitability.

To achieve our mission, bizTOnet makes services available through our website and mobile application to help you in sharing commercial information and developing your commercial visibility.

We operate as a professional social network and online platform. Individuals utilize our Services to discover and be discovered for business opportunities, establish connections, and acquire information.

Our registered users disclose their professional identities, interact with their connections, exchange business opportunities and leads, post and access pertinent content, and develop their business and network. Some of our Services' content and data are accessible to non-members.

Our Privacy Policy applies to all Members and Visitors. Fundamental to this objective is our dedication to being transparent about the information we gather about you, its utilization, and the parties with whom it is shared.

Services

This Privacy Policy applies to bizTOnet.com, bizTOnet-branded applications, and other bizTOnet-related websites, apps, communications, and services (“Services”).

Changes to This Policy

At our discretion, we may change our privacy policy to reflect updates to our business processes, current acceptable practices, or legislative or regulatory changes. If we decide to change this privacy policy, we will post the changes here and on our website.

If the changes are significant, or if required by applicable law, we will contact you (based on your selected preferences for communications from us) and all our registered users with the new details and links to the updated or changed policy.

If required by law, we will get your permission or allow you to opt in to or opt out of, as applicable, any new uses of your personal information.

Information We Collect

Data Provided by You

Information we collect falls into one of two categories: “voluntarily provided” information and “automatically collected” information.

“Voluntarily provided” information refers to any information you knowingly and actively provide us when using our app and its associated services.

“Automatically collected” information refers to any information automatically sent by your device in the course of accessing our app and its associated services.

We may collect personal information from you when you do any of the following on our website:

- Register for an account
- Enter any of our competitions, contests, sweepstakes, and surveys
- Sign up to receive updates from us via email or social media channels
- Use a mobile device or web browser to access our content
- Contact us via email, social media, or on any similar technologies
- When you mention us on social media

Registration

To create an account, you must supply information including your name, email address and/or mobile number, and a password. If you sign up for a premium Service, you must provide payment (e.g., credit card) and billing details.

Profile

You have the option to include details on your profile, such as your education, work history, skills, picture, location or region. Providing additional information on your profile is not mandatory; however, doing so allows you to benefit more from our Services, including helping business prospects discover you. You can choose whether to include sensitive data on your profile and make it publicly accessible. Please refrain from posting or adding personal information to your profile that you wouldn't want to be publicly visible.

Posting and Uploading

We gather personal information from you when you submit, post, or upload it to our Services, like when you fill out a form (e.g., with demographic data), respond to a survey, or submit a resume or complete a Lead card on our Services. If you

choose to import your address book, we obtain your contacts (including contact information automatically added to your address book by your service provider(s) or app when you communicated with addresses or numbers not already in your list).

While it's not required to post or upload personal information, not doing so may limit your ability to develop and engage with your network on our Services.

Login Data

When you access our servers via our app, we may automatically log the standard data provided by your device. It may include your device's Internet Protocol (IP) address, your device type and version, your activity within the app, time and date, and other details about your usage.

Additionally, when you encounter certain errors while using the app, we automatically collect data about the error and the circumstances surrounding its occurrence. This data may include technical details about your device, what you were trying to do when the error happened, and other technical information relating to the problem. You may or may not receive notice of such errors, even at the moment they occur, that they have occurred, or what the nature of the error is.

Please be aware that while this information may not be personally identifying by itself, it may be possible to combine it with other data to personally identify individual persons.

Device Data

Our app may access and collect data via your device's in-built tools, such as:

- Your identity
- Location data
- Camera
- Microphone
- Contacts
- Phone/SMS
- Storage, photos, and/or media
- Notifications
- Background data refresh
- Mobile data
- Device/app history

- Bluetooth

When you install the app or use your device's tools within the app, we request permission to access this information. The specific data we collect can depend on the individual settings of your device and the permissions you grant when you install and use the app.

Data Provided by Others

Contact and Calendar Information

Our Services acquire personal information about you (including contact details) when others import or synchronize their contacts, link their contacts to Member profiles, upload business leads, or send messages through our Services (including invitations or connection requests). If you or others choose to integrate email accounts with our Services, we will also collect "email header" information that can be connected to Member profiles.

Content and News

Content featuring you and contributions from others may contain information about you (within articles, posts, comments, and videos) on our Services. Additionally, we might gather publicly available data related to you, such as career-relevant news and achievements, and make them accessible through our Services, which may include, subject to your settings, notifications to others about news mentions.

Partners

We receive personal information (e.g., your job title and work email address) about you when you utilize the services of our clients and partners.

Use of Cookies

Our privacy policy covers the use of cookies between your device and our servers. A cookie is a small piece of data that an app may store on your device, typically containing a unique identifier that allows the app servers to recognize your device when you use the app; information about your account, session, and/or device; additional data that serves the purpose of the cookie, and any self-maintenance information about the cookie itself.

We use cookies to give your device access to core features of our app, to track app usage and performance on your device, to tailor your experience of our app based on your preferences, and to serve advertising to your device. Any communication of cookie data between your device and our servers occurs within a secure environment.

Please refer to our Cookie Policy for more information.

Usage of Services

We document usage information when you access or interact with our Services, such as our websites, applications, and platform technology, including instances when you view or engage with content (e.g., instructional videos) or advertisements (on or beyond our websites and apps), conduct searches, install or update our mobile applications, share articles, etc. To identify and record your usage, we employ log-ins, cookies, device data, and internet protocol (“IP”) addresses.

Messages

We collect data about you when you send, receive, or engage with messages in connection with our Services. For example, if you receive a bizTOnet connection request, we monitor whether you have acted upon it and may send reminders.

Information Provided by Employers and Educational Institutions

Entities that purchase our Services on your behalf, such as your employer or educational institution, furnish us with personal information about you and your eligibility to utilize the Services procured for their employees, students, or alumni. For instance, we will acquire contact details for "Company Page" administrators and authorized users of our premium Services.

How Long We Keep Your Personal Information

We keep your personal information only for as long as we need to. This time period may depend on what we are using your information for, in accordance with this

privacy policy. For example, if you have provided us with personal information such as an email address when contacting us about a specific enquiry, we may retain this information for the duration of your enquiry remaining open as well as for our own records so we may effectively address similar enquiries in future. If your personal information is no longer required for this purpose, we will delete it or make it anonymous by removing all details that identify you.

However, if necessary, we may retain your personal information for our compliance with a legal, accounting, or reporting obligation or for archiving purposes in the public interest, scientific, or historical research purposes or statistical purposes.

Third-Party Websites and Services

We gather details about your visits and interactions with services offered by third parties when you log in with bizTOnet or explore services that incorporate some of our plugins (such as "Apply with bizTOnet") or our advertisements, cookies, or similar technologies.

Disclosure of Personal Information to Third Parties

We may disclose personal information to:

- a parent, subsidiary, or affiliate of our company
- third-party service providers to enable them to provide their services, including (without limitation) IT service providers, data storage, hosting and server providers, ad networks, analytics, error loggers, debt collectors, maintenance or problem-solving providers, marketing or advertising providers, professional advisors, and payment systems operators
- our employees, contractors, and/or related entities
- our existing or potential agents or business partners
- sponsors or promoters of any competition, sweepstakes, or promotion we run

- credit reporting agencies, courts, tribunals, and regulatory authorities, in the event you fail to pay for goods or services we have provided to you
- courts, tribunals, regulatory authorities, and law enforcement officers, as required by law, in connection with any actual or prospective legal proceedings, or to establish, exercise, or defend our legal rights
- third parties, including agents or sub-contractors, who assist us in providing information, products, services, or direct marketing to you
- third parties to collect and process data
- an entity that buys, or to which we transfer all or substantially all of our assets and business

Third parties we currently use include:

- Google Analytics
- MailChimp
- Aweber
- Getresponse
- Google AdSense
- Stripe

International Transfers of Personal Information

The personal information we collect is stored and/or processed in Europe, or where we or our partners, affiliates, and third-party providers maintain facilities.

The countries to which we store, process, or transfer your personal information may not have the same data protection laws as the country in which you initially provided the information. If we transfer your personal information to third parties in other countries: (i) we will perform those transfers by the requirements of applicable law, and (ii) we will protect the transferred personal information by this privacy policy.

Additional Considerations

Please note that we only collect and use your personal information when we have a legitimate reason for doing so. In which instance, we only collect personal information that is reasonably necessary to provide our services to you.

As our Services are dynamic, we frequently introduce new functionalities, which may necessitate the collection of additional information. If we gather substantially

different personal data or significantly alter the way we collect, utilize, or share your data, we will inform you and may also update this Privacy Policy accordingly.

Use of Information

How we utilize your personal information relies on the Services you access, your usage of those Services, and your preferences in your settings. We use the data we possess about you to offer and personalize our Services, including through the use of automated systems and inferences we draw, so that our Services (including advertisements) can be more pertinent and beneficial to you and others.

Services

Business Development

Our Services enable you to explore business paths, assess commercial opportunities, and pursue and be discovered for business opportunities. Your profile can be found by those seeking to work with you. We will utilize your information to suggest business opportunities and display relevant professional connections to you and others (e.g., those working at a company, within an industry, function, or location, or possessing specific skills and connections). You can indicate your interest in seeking new products/services and share details with others. We will use your data to recommend business leads to you and your company. We may employ automated systems to deliver content and recommendations to enhance the relevance of our Services to our Members, Visitors, and clients. Maintaining an accurate and current profile may improve your ability to connect with others and identify opportunities through our Services.

Maintain Information

Our Services enable you to stay informed about news, events, and ideas concerning business topics you care about and from professionals you respect. Our Services also allow you to improve your business. We use the data we have about you (e.g., data you provide, data we collect from your engagement with our Services, and inferences we make from the data we have about you) to personalize our Services for you, such as by recommending or ranking relevant content and conversations on our Services. We also use the data we have about you to suggest skills you could add to your profile and skills that you might need to pursue your next opportunity. Thus, if you indicate interest in a new business, we will use this information to personalize content in your feed, suggest that you follow certain members on our site, or suggest related business content to help you towards that

new opportunity. We use your content, activity, and other data, including your name and photo, to provide notices to your network and others.

Maintain Contact

Our Services enable you to maintain contact and stay updated with colleagues, partners, clients, and other professional connections. To achieve this, you can “connect” with professionals of your choice who also wish to "connect" with you. Subject to your and their settings, when you connect with other Members, you can search each other's connections to exchange professional opportunities.

We use information about you (such as your profile, profiles you have viewed, or data provided through address book uploads or partner integrations) to help others find your profile, suggest connections for you and others (e.g. Members who have your contacts or industry in common), and enable you to invite others to become a Member and connect with you. You can also opt-in to allow us to use your precise location or proximity to others for specific tasks (e.g., to suggest other nearby Members for you to connect with).

The decision to invite someone to our Services, send a connection request, or allow another Member to become your connection is yours. When you invite someone to connect with you, your invitation will include your network and basic profile information (e.g., name, profile photo, job title, region). We will send invitation reminders to the person you invited.

Productivity

Our Services enable you to collaborate with peers and search for prospective clients, customers, partners, and others to conduct business with. Our Services facilitate communication with other Members and assist you in sharing and receiving leads with them.

Advertisements

We aim and assess the effectiveness of advertisements at users, visitors, and others both on and off our platform, either directly or through various partners, employing the following data, individually or in combination:

- Information from advertising partners, vendors, and publishers;
- Data inferred from the information described above (e.g., deducing industry, seniority, and compensation range from job titles in a profile; estimating age

from graduation dates or determining gender from first names or pronoun usage; deducing your interests from your feed activity; or identifying you as a user through device data);

- User-provided data (e.g., profile, contact details, title, and industry);
- Data from your usage of our services (e.g., search history, feed, content you engage with, whom you follow or who follows you, connections, group participation, page visits, videos you watch, ad interactions, etc.); and
- Data from advertising technologies on and off our platform, pixels, ad tags, cookies, and device identifiers.

We will provide you with sponsored content that resembles non-sponsored content, except it is labeled as advertising (e.g., “ad” or “sponsored”). If you engage with these ads through social actions (such as liking, commenting, or sharing), your actions will be linked to your name and visible to others, including the advertiser. Based on your settings, if you perform a social action on the platform, that action may be mentioned alongside related ads. For instance, when you like a company, we may include your name and photo when their sponsored content is displayed.

Ad Selection

We comply with self-regulatory principles for interest-based advertising and participate in industry-wide opt-outs for such advertisements. This does not exempt you from receiving advertisements; you will continue to receive ads from advertisers not registered with these self-regulatory tools. Additionally, you can specifically opt out of our use of certain data categories to present you with more relevant ads.

Information to Ad Providers

We refrain from sharing your personal information with third-party advertisers or ad networks, except for:

- (i) Encrypted IDs or device identifiers (considered personal data in certain jurisdictions);
- (ii) with your separate consent; or
- (iii) information already accessible to users of our services (e.g., profile).

Nevertheless, if you view or interact with an ad on or off our platform, the ad provider will receive a signal indicating that someone visited the page advertising, and they may determine your identity through mechanisms such as cookies. Advertising partners can link personal data collected directly from you to

encrypted IDs or device identifiers obtained from us. In these cases, we aim to contractually require such advertising partners to secure your explicit, opt-in consent before doing so.

Correspondence

We will reach out to you through various channels, including email, mobile phone, notices on our websites or apps, messages to your bizTOnet inbox, and other means via our platform, such as text messages and push notifications. We will send you messages regarding our service availability, security, or other service-related topics. We also deliver messages about utilizing our services, network updates, reminders, products suggestions, and promotional communications from us and our partners. You can modify your communication preferences at any time. Please note that you cannot opt out of receiving essential service messages from us, including security and legal notifications.

Marketing

Besides advertising our services, we use user data and content for sending invitations and communications that encourage membership growth, engagement, and utilization of our services, such as displaying to your connections that you have employed a feature on our platform.

Service Development and Research

We may collect, hold, use, and disclose information for the following purposes, and personal information will not be further processed in a manner that is incompatible with these purposes:

- to provide you with our app and platform's core features and services
- to enable you to customize or personalize your experience of our website
- to deliver products and/or services to you
- to contact and communicate with you
- for analytics, market research, and business development, including operating and improving our app, associated applications, and associated social media platforms
- for advertising and marketing, including sending you promotional information about our products and services and information about third parties that we consider may be of interest to you
- to consider your employment application
- to enable you to access and use our app, associated platforms, and associated social media channels

- for internal record-keeping and administrative purposes
- to run competitions, sweepstakes, and/or offer additional benefits to you
- to comply with our legal obligations and resolve any disputes that we may have
- to attribute any content (e.g. posts and comments) you submit that we publish on our website
- for security and fraud prevention, and to ensure that our sites and apps are safe, secure, and used in line with our terms of use
- for technical assessment, including operating and improving our app, associated applications, and associated social media platforms

We may combine voluntarily provided and automatically collected personal information with general information or research data we receive from other trusted sources. For example, If you consent to us accessing your social media profiles, we may combine information sourced from those profiles with information received from you directly to provide you with an enhanced experience of our app and services.

Additional Research

Our goal is to create business opportunities for members and help them become more productive and successful. We use available personal data to study social, economic, and workplace trends, such as job availability, required skills for specific jobs, and policies that bridge gaps across various industries and geographic regions. In some instances, we collaborate with trusted third parties to conduct this research, under privacy-protecting controls. We either publish or permit others to publish economic insights as aggregated data rather than personal information.

Surveys

We and others conduct polls and surveys through our platform. You are not required to respond to polls or surveys and can choose what information you provide. You can opt out of survey invitations.

Customer Service

We utilize data (including your communications) to investigate, address, and resolve complaints and service-related issues (e.g., bugs).

Security and Inquiry

We use your data (including your communications) for security reasons or to prevent or investigate potential fraud or other breaches of our User Agreement, as well as attempts to harm our users, visitors, or others.

Anonymous Insights

We employ your data to create and share insights that do not reveal your identity. For instance, we might use your data to generate statistics about our users, their professions, or industries, calculate ad impressions served or interacted with, publish visitor demographics for a service, or develop demographic workforce insights.

How Information is Shared

Information you include on your profile and any content you post or social actions (e.g., likes, follows, comments, shares) you undertake on our Services will be visible to others, by your settings.

Our services

Profile

Your profile is entirely visible to all Members and customers of our Services. Based on your settings, it may also be visible to others on or off our Services (e.g., visitors to our Services or users of third-party search engines). Factors such as your settings, members subscriptions, their usage of our Services, access channels, and search methods (e.g., by name or keyword) influence the visibility of your profile and whether certain profile fields can be viewed.

Posts, Likes, Follows, Comments, Messages

Our Services facilitate the viewing and sharing of information through posts, likes, follows, and comments.

- In a club, posts are visible to other club members. Your club memberships are public and part of your profile, but you can modify visibility in your settings.

- When you like, re-share, or comment on another's content (including ads), others can view these "social actions" and associate them with you (e.g., your name, profile, and photo if provided).
- We notify senders when you interact with their message, subject to your settings where applicable.
- Publicly sharing an article or post (e.g., an update, image, video, or article) allows it to be viewed by everyone and re-shared anywhere (subject to your settings). Members, visitors, and others can find and view your publicly-shared content, including your name (and photo if provided).
- Based on your settings, we inform a Member when you view their profile.
- Information shared on bizTOnet or organization pages will be viewable by the bizTOnet or organization and others who visit those pages.
- When you follow a company, you are visible to others and the "page owner" as a follower.

Enterprise Accounts

Your employer may grant you access to our company page Services. Your employer can monitor and manage your use of these company page Services.

Depending on the company page Service, we will request permission to share relevant data from your profile or non-enterprise Service usage with your employer before you utilize the Service. We understand that certain activities, such as job hunting and personal messages, are sensitive; therefore, we will not share them with your employer unless you choose to do so through our Services.

Subject to your settings, when using workplace tools and services some of your data may be made available to your employer or connected with information we receive from your employer to enable these tools and services.

Communication Archiving

Certain Members (or their employers) may need to archive their communications and social media activity for legal or professional compliance purposes and may use third-party services to provide these archival services. We enable the archiving of messages by and to these Members outside of our Services. For example, a financial advisor may need to archive communications with her clients through our Services to maintain her professional financial advisor license.

Third-Party Services

Based on your settings, other services may access your profile. When you choose to connect your account to external services, your personal data becomes available to them. The sharing and use of this personal data will be outlined or linked to a consent screen when connecting the accounts. For example, you may link your Twitter or Facebook account to share content from our Services to these platforms, or your email provider may allow you to import your contacts into its service. Third-party services maintain their privacy policies, and you might be permitting them to use your data in ways we would not permit. You can revoke the connection with such accounts.

Subject to your settings, portions of your profile may appear on other services (e.g., search engine results, mail and calendar applications showing limited profile data for users they interact with, social media aggregators, talent, and lead managers). “Old” profile information remains on these services until they refresh their data cache with updates you made to your profile.

Your Rights and Controlling Your Personal Information

Your choice: By providing personal information to us, you understand we will collect, hold, use, and disclose your personal information through this privacy policy. You do not have to provide personal information to us, however, if you do not, it may affect your use of our app or the products and/or services offered on or through it.

Information from third parties: If we receive personal information about you from a third party, we will protect it as set out in this privacy policy. If you are a third party providing personal information about somebody else, you represent and warrant that you have such a person’s consent to provide the personal information to us.

Marketing permission: If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by contacting us using the details below.

Access: You may request details of the personal information that we hold about you.

Correction: If you believe that any information we hold about you is inaccurate, out of date, incomplete, irrelevant, or misleading, please contact us using the details provided in this privacy policy. We will take reasonable steps to correct any information found to be inaccurate, incomplete, misleading, or out of date.

Non-discrimination: We will not discriminate against you for exercising any of your rights over your personal information. Unless your personal information is required to provide you with a particular service or offer (for example serving particular content to your device), we will not deny you goods or services and/or charge you different prices or rates for goods or services, including through granting discounts or other benefits or imposing penalties, or provide you with a different level or quality of goods or services.

Notification of data breaches: We will comply with laws applicable to us in respect of any data breach.

Complaints: If you believe that we have breached a relevant data protection law and wish to make a complaint, please contact us using the details below and provide us with full details of the alleged breach. We will promptly investigate your complaint and respond to you, in writing, setting out the outcome of our investigation and the steps we will take to deal with your complaint. You also have the right to contact a regulatory body or data protection authority about your complaint.

Unsubscribe: To unsubscribe from our email database or opt out of communications (including marketing communications), please contact us using the details provided in this privacy policy, or opt out using the opt-out facilities provided in the communication. We may need to request specific information from you to help us confirm your identity.

Close account

If you choose to close your bizTOnet account, your personal data will generally stop being visible to others on our Services within 48 hours. We generally delete closed account information within 30 days of account closure, except as noted below.

We retain your personal data even after you have closed your account if reasonably necessary to comply with our legal obligations (including law enforcement requests), meet regulatory requirements, resolve disputes, maintain security, prevent fraud and abuse (e.g., if we have restricted your account for breach of our Professional Conducts Policies), enforce our User Agreement, or fulfill your request to "unsubscribe" from further messages from us. We will retain de-personalized information after your account has been closed.

Information you have shared with others (e.g., through messages, updates or club posts) will remain visible after you close your account or delete the information

from your own profile or mailbox, and we do not control data that other Members have copied out of our Services. Clubs content and ratings or review content associated with closed accounts will show an unknown user as the source. Your profile may continue to be displayed in the services of others (e.g., search engine results) until they refresh their cache.

Important Information

Change to this Privacy Policy

We may change this Privacy Policy from time to time. If we make significant changes in the way we treat your personal and professional information, or to the Privacy Policy, we will provide notice to you on the Service or by some other means, such as email. Please review the changes carefully. If you agree to the changes, simply continue to use our Service. If you object to any of the changes to our terms and you no longer wish to use bizTOnet, you may close your account. Unless stated otherwise, our current Privacy Policy applies to all information that bizTOnet has about you and your account. Using bizTOnet after a notice of changes has been communicated to you or published on our Service shall constitute consent to the changed terms or practices.

Security

We have enabled HTTPS access to our site (turn on HTTPS), in addition to existing SSL access over mobile devices. Also, please know that the Internet is not a secure environment, so be careful and select strong passwords.

We have implemented security safeguards designed to protect the personal and professional information that you provide in accordance with industry standards. Access to your data on bizTOnet is password protected, and sensitive data (such as credit card information) is protected by SSL encryption when it is exchanged between your web browser and the bizTOnet Services. We also offer secure https access to the website. To protect any data you store on our servers, we also regularly monitor our system for possible vulnerabilities and attacks. However, since the Internet is not a 100% secure environment, we cannot ensure or warrant the security of any information that you transmit to bizTOnet. There is no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. It is your responsibility to protect the security of your login information. Please note that emails, instant messaging, and similar means of communication with other bizTOnet Members are not encrypted, and we strongly advise you not to

communicate any confidential information through these means. Please help keep your account safe by using a strong password.

International Data Transfers

We process data both inside and outside of Europe and rely on legally-provided mechanisms to lawfully transfer data across borders. Countries where we process data may have laws which are different from, and potentially not as protective as, the laws of your own country.

Additional Disclosures for Australian Privacy Act Compliance (AU)

International Transfers of Personal Information

Where the disclosure of your personal information is solely subject to Australian privacy laws, you acknowledge that some third parties may not be regulated by the Privacy Act and the Australian Privacy Principles in the Privacy Act. You acknowledge that if any such third party engages in any act or practice that contravenes the Australian Privacy Principles, it would not be accountable under the Privacy Act, and you will not be able to seek redress under the Privacy Act.

Additional Disclosures for General Data Protection Regulation (GDPR) Compliance (EU)

Data Controller / Data Processor

The GDPR distinguishes between organizations that process personal information for their purposes (known as “data controllers”) and organizations that process personal information on behalf of other organizations (known as “data processors”). We, bizTOnet, located at the address provided in our Contact Us section, are a Data Controller and/or Processor concerning the personal information you provide to us.

Legal Bases for Processing Your Personal Information

We will only collect and use your personal information when we have a legal right to do so. In this case, we will collect and use your personal information lawfully, fairly, and in a transparent manner. If we seek your consent to process your personal information, and you are under 16 years of age, we will seek your parent or legal guardian's consent to process your personal information for that specific purpose.

Our lawful bases depend on the services you use and how you use them. This means we only collect and use your information on the following grounds:

Consent From You

Where you give us consent to collect and use your personal information for a specific purpose. You may withdraw your consent at any time using the facilities we provide; however, this will not affect any use of your information that has already taken place. You may consent to provide your name and contact details to enter a giveaway or promotion. While you may withdraw your entry at any time, this will not affect any selection or judging that has already taken place. If you have any further inquiries about how to withdraw your consent, please feel free to enquire using the details provided in the Contact Us section of this privacy policy.

Performance of a Contract or Transaction

Where you have entered into a contract or transaction with us, or to take preparatory steps before our entering into a contract or transaction with you. For example, we need technical information about your device to provide the essential features of our app.

Our Legitimate Interests

Where we assess whether it is necessary for our legitimate interests, such as for us to provide, operate, improve, and communicate our services. For example, we collect technical information about your device to improve and personalize your experience with our app. We consider our legitimate interests to include research and development, understanding our audience, marketing and promoting our services, measures taken to operate our services efficiently, marketing analysis, and measures taken to protect our legal rights and interests.

Compliance with Law

In some cases, we may have a legal obligation to use or keep your personal information. Such cases may include (but are not limited to) court orders, criminal investigations, government requests, and regulatory obligations. If you have any further inquiries about how we retain personal information to comply with the law, please feel free to enquire using the details provided in the Contact Us section of this privacy policy.

International Transfers Outside of the European Economic Area (EEA)

We will ensure that any transfer of personal information from countries in the European Economic Area (EEA) to countries outside the EEA will be protected by appropriate safeguards, for example by using standard data protection clauses approved by the European Commission, or the use of binding corporate rules or other legally accepted means.

Your Rights and Controlling Your Personal Information

Restrict: You have the right to request that we restrict the processing of your personal information if (i) you are concerned about the accuracy of your personal information; (ii) you believe your personal information has been unlawfully processed; (iii) you need us to maintain the personal information solely for the purpose of a legal claim; or (iv) we are in the process of considering your objection in relation to processing based on legitimate interests.

Objecting to processing: You have the right to object to the processing of your personal information that is based on our legitimate interests or public interest. If this is done, we must provide compelling legitimate grounds for the processing which overrides your interests, rights, and freedoms, to proceed with the processing of your personal information.

Data portability: You may have the right to request a copy of the personal information we hold about you. Where possible, we will provide this information in CSV format or other easily readable machine formats. You may also have the right to request that we transfer this personal information to a third party.

Deletion: You may have a right to request that we delete the personal information we hold about you at any time, and we will take reasonable steps to delete your personal information from our current records. If you ask us to delete your personal information, we will let you know how the deletion affects your use of our app, website, or products and services. There may be exceptions to this right for specific legal reasons which, if applicable, we will set out for you in response to your request. If you terminate or delete your account, we will delete your personal information within 30 days of the deletion of your account. Please be aware that search engines and similar third parties may still retain copies of your personal information that has been made public at least once, like certain profile information and public comments, even after you have deleted the information from our services or deactivated your account.

Additional Disclosures for California Compliance (US)

Under California Civil Code Section 1798.83, if you live in California and your business relationship with us is mainly for personal, family, or household purposes, you may ask us about the information we release to other organizations for their marketing purposes.

To make such a request, please contact us using the details provided in this privacy policy with “Request for California privacy information” in the subject line. You may make this type of request once every calendar year. We will email you a list of categories of personal information we revealed to other organizations for their marketing purposes in the last calendar year, along with their names and addresses. Not all personal information shared in this way is covered by Section 1798.83 of the California Civil Code.

Do Not Track

Some browsers have a “Do Not Track” feature that lets you tell websites that you do not want to have your online activities tracked. At this time, we do not respond to browser “Do Not Track” signals.

We adhere to the standards outlined in this privacy policy, ensuring we collect and process personal information lawfully, fairly, transparently, and with legitimate, legal reasons for doing so.

Cookies and Pixels

At all times, you may decline cookies from our site if your browser permits. Most browsers allow you to activate settings on your browser to refuse the setting of all or some cookies. Accordingly, your ability to limit cookies is based only on your browser’s capabilities. Please refer to the Cookies section of this privacy policy for more information.

CCPA-permitted financial incentives

By your right to non-discrimination, we may offer you certain financial incentives permitted by the CCPA that can result in different prices, rates, or quality levels for the goods or services we provide.

Any CCPA-permitted financial incentive we offer will reasonably relate to the value of your personal information, and we will provide written terms that describe clearly the nature of such an offer. Participation in a financial incentive program requires your prior opt-in consent, which you may revoke at any time.

California Notice of Collection

In the past 12 months, we have collected the following categories of personal information enumerated in the California Consumer Privacy Act:

- Identifiers, such as name, email address, phone number account name, IP address, and an ID or number assigned to your account.

- Customer records, such as billing and shipping address, and credit or debit card data.
- Commercial information, such as products or services history and purchases.
- Internet activity, such as your interactions with our service.
- Audio or visual data, such as photos or videos you share with us or post on the service.
- Geolocation data.
- Employment and education data, such as data you provide when you apply for a job with us.
- Inferences, such as information about your interests, preferences, and favorites.

For more information on the information we collect, including the sources we receive information from, review the “Information We Collect” section. We collect and use these categories of personal information for the business purposes described in the “Collection and Use of Information” section, including to provide and manage our Service.

Right to Know and Delete

If you are a California resident, you have the right to delete the personal information we collected and know certain information about our data practices in the preceding 12 months. In particular, you have the right to request the following from us:

- The categories of personal information we have collected about you;
- The categories of sources from which the personal information was collected;
- The categories of personal information about you we disclosed for a business purpose or sold;
- The categories of third parties to whom the personal information was disclosed for a business purpose or sold;
- The business or commercial purpose for collecting or selling the personal information; and
- The specific pieces of personal information we have collected about you.

To exercise any of these rights, please contact us using the details provided in this privacy policy.

Shine the Light

If you are a California resident, in addition to the rights discussed above, you have the right to request information from us regarding how we share certain personal information as defined by California’s “Shine the Light” with third parties and affiliates for their own direct marketing purposes.

To receive this information, send us a request using the contact details provided in this privacy policy. Requests must include “California Privacy Rights Request” in the first line of the description and include your name, street address, city, state, and ZIP code.

Contact Us

For any questions or concerns regarding your privacy, you may contact us using the following details:

Customer Service : contact@biztonet.com

Or contact us by mail at:

bizTOnet SAS

100 rue de Lannoy

59650 Villeneuve d'Ascq

France